

June 20, 2018

Reference for Workz4U Conference Management

To whom it may concern:

It is with great pleasure that I write this letter of reference for WORKZ4U Conference Management. The International Society of Nurses in Cancer Care (ISNCC) hired WORKZ4U in the Fall 2017 to facilitate our conference - the International Conference in Cancer Nursing (ICCN 2018) to be held in Auckland, NZ from September 23-26, 2018. We were especially interested in a conference management organization that could coordinate all conference activities - from committee planning meetings to abstract review and submission, to helping to secure sponsorship to working with venues and beyond. We had multiple proposals to choose from and believe, without a doubt, that we chose very well.

ISNCC is an organization of oncology nursing organizations from across the globe. Our conferences are designed for professional and global leaders in the field of oncology nursing and attendees include staff nurses, advanced practice nurses, academics (from faculty to deans), nurse researchers, nursing administrators (including Directors of Nursing from large hospital and small hospital settings) and global nursing leaders. The conferences generally have between 300 and 500 attendees from across the globe, with a large proportion of attendees from Asia, Australia, the UK and North America. This requires the ability to work with many individuals and multiple systems and organizations to facilitate meeting and attendee logistics. Knowledge of international requirements for attendees as well as local facilities, potential sponsors and amenities are essential.

To say that we are pleased with the conference skills, management and support we have received from WORKZ4U would be an understatement. The team, and in particular our conference manager, Donna Clapham, has been exceptional. They have been comprehensive in their approach, timely in all activities requested, innovative in working with our needs and requirements (including managing time and distance as the Board and Conference Management Committee are located across the globe) and constantly and consistently responsive to all requests, changes, needs, etc. My committee meets monthly and the sponsorship group meets even more frequently, and our needs are always met. Donna has created a website, dropbox folders, materials (Sponsorship Prospectus, Programme, conference slide template, etc.) and the like to support our conference. As a result of this, we have received more abstracts than in recent years, will be able to accommodate more presenters and feel assured that our conference will be a success.

I cannot recommend any other company that I have worked with as highly as I recommend WORKZ4U for conference management. If I can answer any questions or provide further information, please do not hesitate to contact me.

Sincerely,

Linda U Krebs, PhD, RN, AOCN, FAAN
Associate Professor Emerita, University of Colorado College of Nursing
Conference Management Portfolio Chair, ISNCC
Email: linda.krebs@ucdenver.edu
Cell - +1 303-618-9121